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## Mix It Up!



## Synopsis

PRESS HERE, MIX IT UP!, LET'S PLAY! and now SAY ZOOP! Collect all four interactive books from HervÃ© Tullet! Accept HervÃ© Tullet's irresistible invitation to mix it up in a dazzling adventure of whimsy and wonder. Follow the artist's simple instructions, and suddenly colors appear, mix, splatter, and vanish in a world powered only by the reader's imagination. Tulletâ "who joins such greats as Eric Carle and Leo Lionni as a master of his craftâ "sets readers on an extraordinary interactive journey all within the printed page. Tullet prompts plenty of giggles in addition to a profound understanding of colors, and once again displays his unique genius and vision in a work that is a glorious and richly satisfying companion to Press Here.

## Book Information

Lexile Measure: 60 (What's this?)

Hardcover: 56 pages

Publisher: Chronicle Books (September 16, 2014)

Language: English

ISBN-10: 1452137358

ISBN-13: 978-1452137353

Product Dimensions: 8.8 x 0.5 x 8.8 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 371 customer reviews

Best Sellers Rank: #2,296 in Books (See Top 100 in Books) #8 in Books > Children's Books > Early Learning > Basic Concepts > Colors #57 in Books > Children's Books > Activities, Crafts & Games > Activity Books

Age Range: 3 - 6 years

Grade Level: Preschool - Kindergarten

## Customer Reviews

"Uncompromising Expression' is a must for any hepcat."- San Francisco Chronicle"Great fun for paint lovers in places where paints can't be used."-Publishers Weekly, starred review"An incredibly fun introduction to the world of colors."--Woman's World"An explosion of fun."--Babykins Magazine"Although it is a simple idea, it is an endearing one, and in my house, an enduring one as well."--ApartmentTherapy"Irresistible... a fun, interactive reading experience."--PBS Parents"Invites children to find some paints and try mixing in real life."--The Horn Book" HervÃ©? Tullet is something of a magician: He turns reading books into exciting, interactive play time."--Common Sense Media,

five-star review "Will have you breaking out the finger paints." --St. Louis Post Dispatch "Tullet's paintings show paint texture so lusciously it's hard to remember that these are dry illustrations." --Kirkus Reviews, starred review "Tullet of Press Here fame returns with another inventive, instinctive, and interactive book." - Booklist "Tullet applies the same ingenuity and encouraging voice to his latest offering about colors that he used to such terrific effect in Press Here." --Library Media Connection "This is a book about mixing colors, but it's anything but ordinary." --Mix it Up! "This highly-interactive book gives children the power to transform colors." --The Durham Herald-Sun "This follow-up from the creator of Press Here rivals the original's genius simplicity and playfulness, teaching the properties of color along the way." --Shelf Awareness, starred review "Teaches children about combining colors in a fun, interactive style." --Parents Magazine "Surprisingly sophisticated invitation to mix and smoosh bright splotches of paint." --Chicago Tribune "Rivaling an iPad for its sheer fun and interactive elements." - School Library Journal, starred review "Oh. This book is brilliant!" --Design Mom "Mr. Tullet's mischievous brilliance turns young readers into willing, laughing collaborators." - Wall Street Journal "Lots of fun, with no messy cleanup." --The Horn Book

Hervé Tullet is known for his prodigious versatility, from directing ad campaigns to designing fabric for Hermès. But his real love is working with children, for whom he has published dozens of books, including *Press Here*. He lives in Paris, France.

The red, yellow and blue dots from Hervé Tullet's "Press Here" are at it again! In "Mix it Up!", a gray dot and multiple, different color smudges introduce your child to the interactive style Tullet uses to engage young listeners. Using gentle questions and simple "commands", Tullet draws the child into the book and gives that child a sense of control over the events taking place. Then the red, yellow, and blue dots take over. As the child follows the instructions, the dots combine to demonstrate the way the primary colors mix and form the secondary colors. Printed on glossy, heavy weight paper, the colors in "Mix it Up!" are vivid and clear. Heavy cardboard front and back covers make the book quite sturdy. I liked that "Mix it Up!" used few words, but conveyed complex information in a form a child could easily understand. Like Tullet's "Press Here", this sequel delighted my grandson and produced expressions of delight as we read and turned the pages to discover what he had done. While "Press Here" was geared toward younger children of 2-years old and older, "Mix it Up!" seems to appeal to children who are a bit older and ready to comprehend the complexities of color creation. However, I would not hesitate to recommend this book for younger children. If you do not

have "Press Here", I definitely recommend purchasing both books for your library or for that of a child you love.

I got this book for my niece on her third birthday. When I read it to her she giggled and squealed with delight! The book is interactive, giving you instructions like, "tap here" or "tilt the book to the right." Then, when you turn the page, the picture changes to reflect the instruction that was given. I will definitely get this for my other niece, along with his other books!

GREAT for teaching colors to kids who like to touch! I love Tullet's books and sent a pair to my godson for his first birthday after they went over so well with my own kids. My kids request this book almost nightly. They love touching the page, the magic of calling up the colors, the guesswork that goes into the gentle questions of "What happens next...?"

My kids absolutely LOVE this book! It is really engaging and makes them really think about colors and how they work together. A lot of time when we have reading time, they get distracted and their eyes and minds wander, but not with this book! Every page asks for interaction, and my kids have a lot of fun with it!

Herve Tullet is a genius! Simple but fun books that are interactive. I have given this and his other book "Press Here" as baby gifts for years. Everyone tells me that as the kids grow the book becomes more and more fun! I highly recommend both books. Buy them 5 or 10 at time like I do.

Super story. I read it to my kindergarten class and they loved it! Even though they "knew" I wasn't really mixing the colors from page to page, they loved pretending with me and predicting what would happen next. I was amazed at just how much they loved it, even late in the year. I showed it to our art teacher and she was taken with it as well for younger students.

This is a great book all about mixing colors to make new ones. If you or your child like the book 'Push Here' then you'll definitely like this too. This book is interactive, educational and fun! Our daughter is 3, she knows her primary colors and is obsessed with mixing colors (be it paint, colored pencils, crayons or play doh) so we find this book at the perfect time. If you don't own/haven't read 'Press Here' by the same author you should check it out. There a game also but we've never played so I don't know what it's like.

Out of the three books I bought this has to be my daughters favorite. She loves seeing how the colors mix and she doesn't realize she is learning because she is having so much fun.

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